



# Healthcare Technologies Trade Mission

Brussels, Belgium ● Amsterdam, The Netherlands

February 9-13, 2004



Join the U.S. Department of Commerce's Healthcare Technologies Trade Mission to Brussels, Belgium and Amsterdam, The Netherlands February 9-13, 2004, and meet with prospective distributors, agents, and strategic alliance partners in these well developed medical markets! Targeted sectors include medical devices and supplies, diagnostics, and healthcare services.

**Brussels, Belgium:** The value of the Belgian medical equipment market is estimated at over \$1.26 billion, with an average annual growth rate of 5 percent. Belgium imports more than 85 percent of its medical equipment, making its healthcare market very competitive among suppliers. Belgium imported \$491 million worth of U.S. medical products in 2001.

**Amsterdam, The Netherlands:** The Netherlands is a leading European location for cutting-edge, high-tech industries, including medical technology, and holds great potential for U.S. companies in the healthcare technologies industries. Imports play a major role in supplying the Dutch market. U.S. products are well regarded in Holland's sophisticated medical equipment sector.

**Pre-screened meetings and more:** You'll meet with the highest quality healthcare business contacts, screened by Commercial Service industry experts in each country. You will receive a customized schedule of pre-screened, targeted appointments; market briefings; logistical support and follow-up assistance.

### EVENT HIGHLIGHTS:

- Feb. 8 Arrive Brussels
- Feb. 9 Country Briefing  
Appointments
- Feb. 10 Appointments
- Feb. 11 Travel to Amsterdam
- Feb. 12 Country Briefing  
Appointments
- Feb. 13 Appointments  
Wrap-up

### PARTICIPATION FEE:

**\$2,200 per company** (does not include airfare and lodging)

**Just added!** A briefing just for mission participants detailing **EU medical regulations and what you need to know about the European medical market.** *Plus* your company will be listed as a **Featured U.S. Exporter on the Belgium and The Netherlands Commercial Service web sites**, providing even more exposure to potential business partners.

**To sign up or request more information, complete and fax this page to: Bill Kutson, Project Manager:  
Fax: 202-482-2718 ● Phone at 202-482-2839 ● e-mail: [william.kutson@mail.doc.gov](mailto:william.kutson@mail.doc.gov)**

***Space is limited. Fax this form or call today!***

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Web-site \_\_\_\_\_

**Yes! Sign me up for this mission!**  **Please contact me with more information**

**Please contact me about the following proposed trade events:**

\_\_\_\_ Video Medical Mission with Turkey    \_\_\_\_ Medical Trade Mission to Poland, Hungary and the Czech Republic

\_\_\_\_ Catalog Event to Central America

**Your privacy is important to us!** We make every effort to minimize unwanted communication from our worldwide offices. If you do not wish to receive similar announcements in the future, please notify us at [william.kutson@mail.doc.gov](mailto:william.kutson@mail.doc.gov)